

# Report to our Donors

## 2024 Silver Bay Music in the Park Concert Series

Nelson T. French, President  
Lisa A. Berg, Treasurer  
Gene LaFond, Secretary



We have a new name in 2025.

Rocky Wall Entertainment, a new Minnesota nonprofit corporation, will be providing the same great Americana music for the community in 2025 and beyond. Rocky Wall Entertainment has been designated as a 501(c)(3) public charity by the IRS,

# Rocky Wall Productions 2024 Music In The Park Concerts

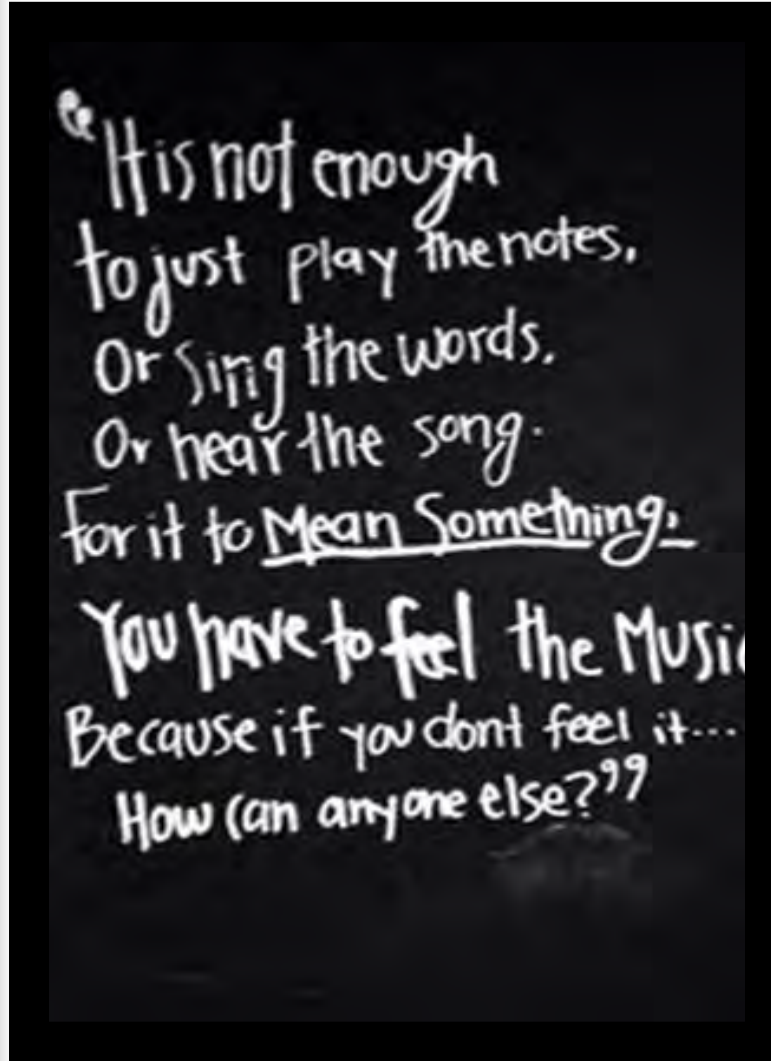
With your generous support Rocky Wall Productions celebrated its fourth successful year of bringing live Americana music to Silver Bay's City Center Park.

- 8 Free Public Concerts
- Attracted 4,850 Attendees
- Regional and National Bands
- Positive community feedback
- Concerts professionally recorded
- Partnered with Zoe's Pizza Kitchen

Rocky Wall Productions increased public support to include:

Minnesota State Arts Board  
Best of the North Shore  
Lovin' Lake County  
21 Corporate Donors  
2 Foundation Donors  
56 Individual Donors  
150 Benefit House Concert Donors

In-kind support was received from City of Silver Bay, North Shore Sound, Donald J. Olson, Rocky Wall Homeowners, Two Harbors Media, Tracks N Racks, and Zoe's Pizza Kitchen





## 2024 SILVER BAY MUSIC IN THE PARK

### FREE LIVE MUSIC CONCERT SERIES

CITY CENTER PARK, NEXT TO CITY HALL

*Bringing the best of Americana Music to the North Shore*

*Friday Nights July 19, 2024 - September 6, 2024*

 <p><b>THE BIG WU</b> WITH SPECIAL GUEST CAITLIN NICOL-THOMAS FROM BARNHURST, TN</p> <p>FRIDAY - JULY 19, 2024 7:00 PM - 9:30 PM</p>	 <p><b>TRAILER TRASH</b> MINNESOTA'S PREMIER HONKY TONK BAND</p> <p>FRIDAY - JULY 26, 2024 7:30 PM - 9:00 PM</p>	 <p><i>Joyann Parker</i> A SPECIAL BLEND OF MIDWEST ROOTS MUSIC</p> <p>FRIDAY - AUGUST 2, 2024 7:30 PM - 9:00 PM</p>	
 <p><b>THE 40 ON THE FLOOR</b> HEAVY STOMPING BLUES ROCK</p> <p>FRIDAY - AUGUST 9, 2024 7:30 PM - 9:00 PM</p>	 <p><b>ERIK KOSKINEN</b> THE BEST COUNTRY SONGWRITER IN MN</p> <p>FRIDAY - AUGUST 16, 2024 7:30 PM - 9:00 PM</p>	 <p><b>THE JAYHAWKS</b></p> <p>FRIDAY - AUGUST 23, 2024 7:30 PM - 9:00 PM</p>	
 <p><b>JOHN ELLISON</b> WRITER OF THE ROCK 'N' SOUL HIT "SOME KIND OF WONDERFUL"</p> <p><b>THE CARPENTER ANTS</b></p> <p>FRIDAY - AUGUST 30, 2024 7:30 PM - 9:00 PM</p>	<p><b>THANK YOU DONORS</b></p>   <p>MINNESOTA STATE ARTS BOARD</p> <p>This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a legislative appropriation from the arts and cultural heritage fund.</p>	 <p><b>MARTIN ZELLAR</b> <i>The Hardways</i></p> <p>FRIDAY - SEPTEMBER 6, 2024 7:30 PM - 9:00 PM</p>	
  	  	  	   



The Big Wu with Caitlin Nicol Smith  
600 concert attendees



SILVER BAY  
**MUSIC IN THE PARK**  
FREE LIVE MUSIC CONCERT SERIES

BEST OF THE North Shore

LOVIN' LAKE COUNTY

ROCKY WALL

**MUSIC #1**  
FREE LIVE MUSIC

DonJO



Trailer Trash with Rich Mattson  
400 concert attendees





Joyann Parker Band  
350 concert attendees



SILVER BAY  
**MUSIC IN THE PARK**  
FREE LIVE MUSIC CONCERT SERIES

BEST OF THE  
*North Shore*  
LOVIN' LAKE COUNTY

ROCKY WALK

SILVER BAY  
**MUSIC IN THE PARK**  
FREE LIVE MUSIC CONCERT SERIES



4 onthefloor  
225 attendees



ROCKY WALL

MUSIC IN THE PARK  
FREE LIVE MUSIC CONCERT SERIES

LOVING LAKE COUNTY



Erik Koskinen Band  
325 concert attendees



SILVER BAY

**MUSIC** IN THE **PARK**  
FREE LIVE MUSIC CONCERT SERIES

ROCKY  
WALL

BEST OF THE  
North Slope

LOV  
LA  
COUN



The Jayhawks  
2,000 concert attendees





John Ellison and the Carpenter Ants  
600 concert attendees





Martin Zellar & the Hardways  
350 concert attendees



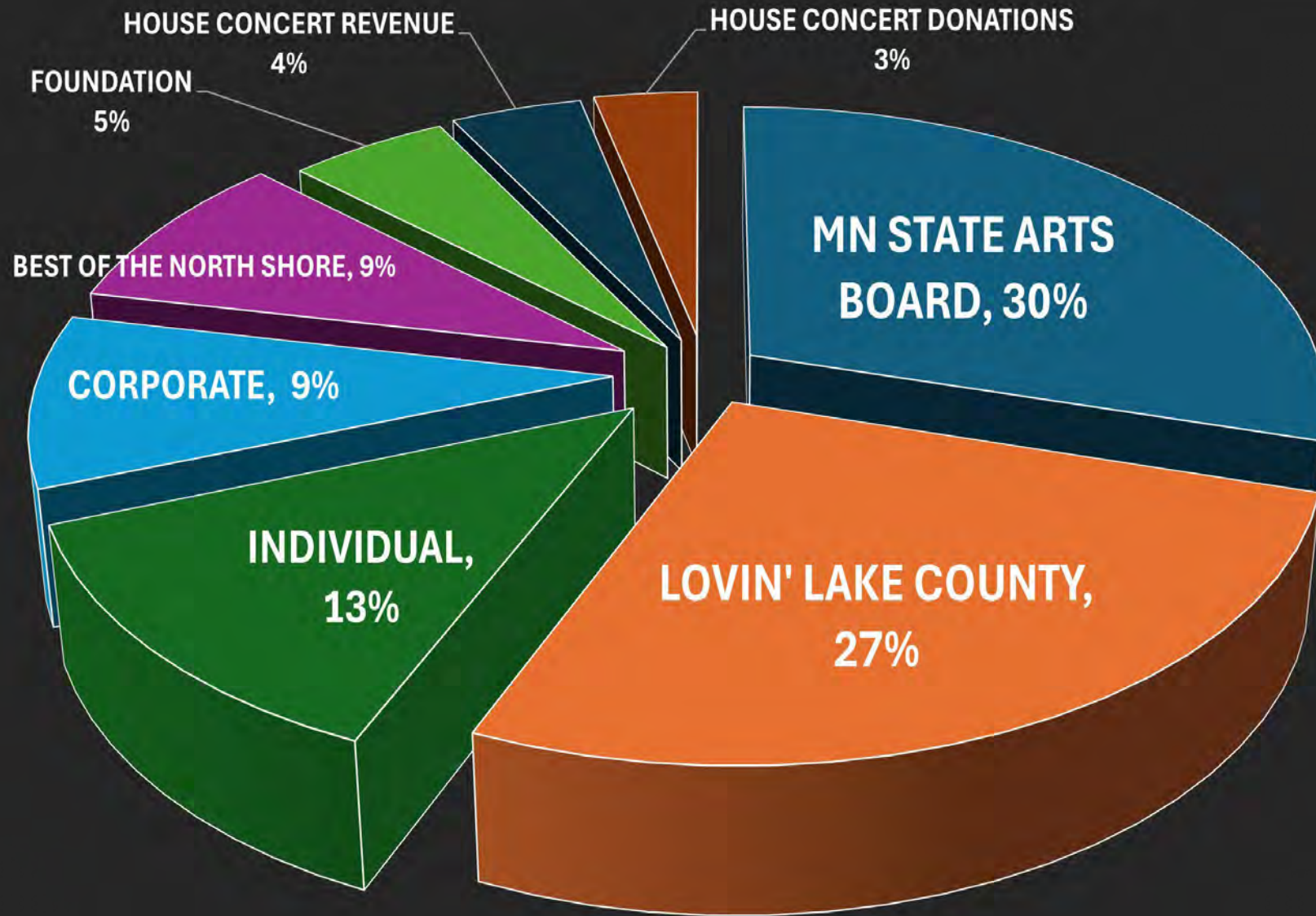
SILVER BAY

MUSIC PARK

BEST OF THE  
North Shore

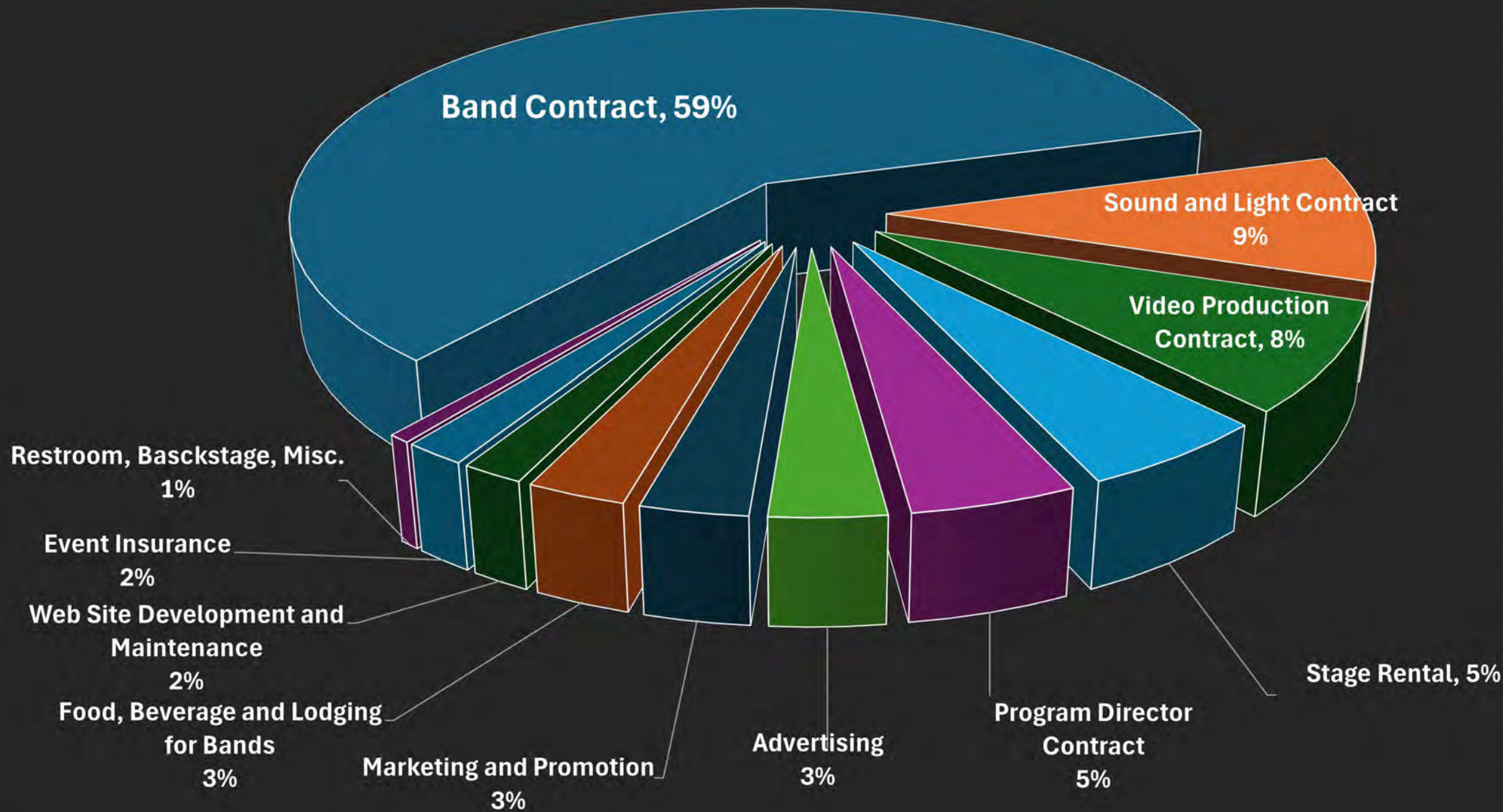


# 2024 SILVER BAY MUSIC IN THE PARK REVENUE





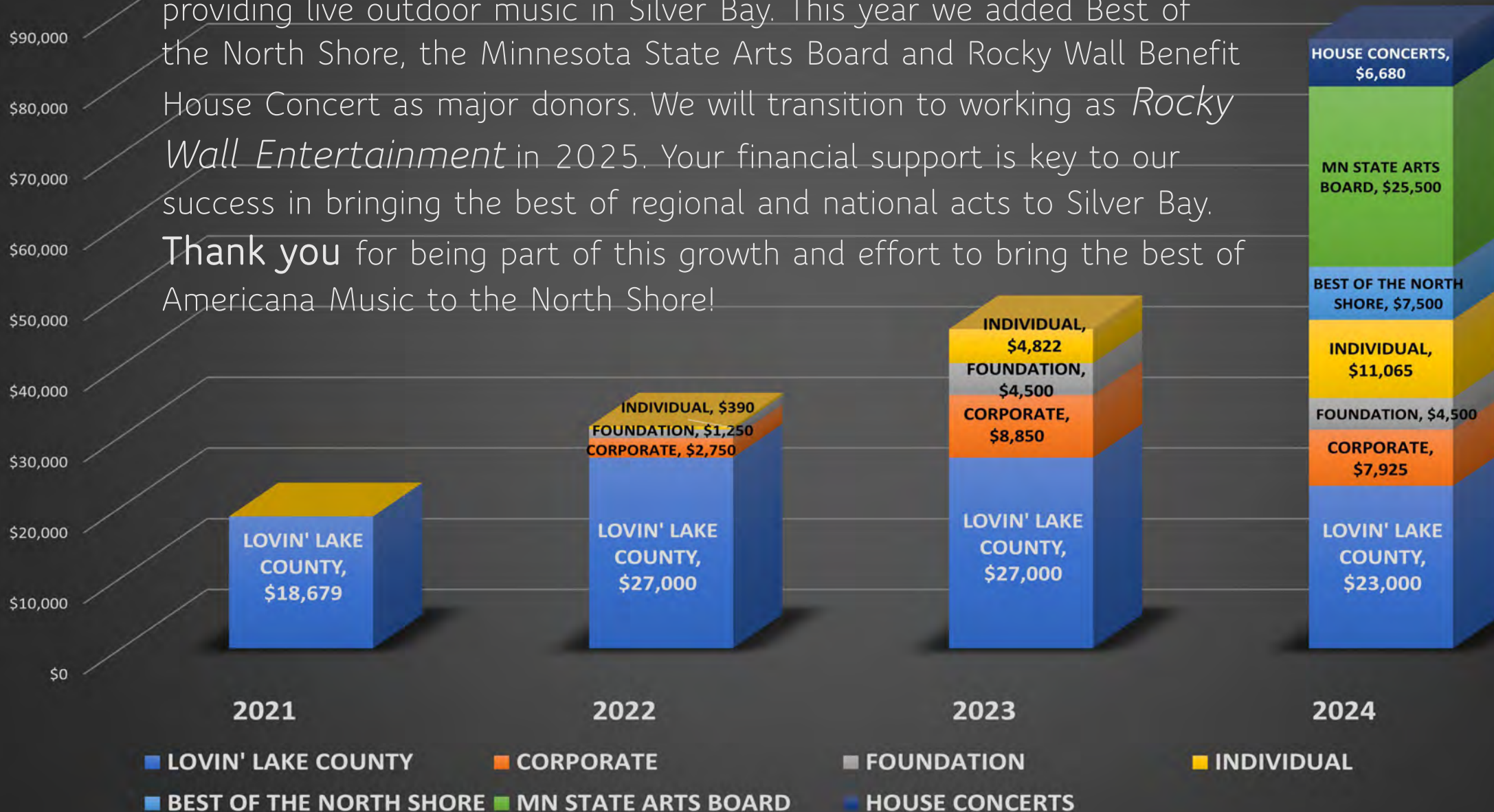
# 2024 SILVER BAY MUSIC IN THE PARK EXPENSES





## ROCKY WALL SILVER BAY MUSIC IN THE PARK DONOR BASE EXPANSION SEASON YEARS 2021, 2022, 2023, 2024

Rocky Wall Productions continued to grow our base of support for providing live outdoor music in Silver Bay. This year we added Best of the North Shore, the Minnesota State Arts Board and Rocky Wall Benefit House Concert as major donors. We will transition to working as *Rocky Wall Entertainment* in 2025. Your financial support is key to our success in bringing the best of regional and national acts to Silver Bay. **Thank you** for being part of this growth and effort to bring the best of Americana Music to the North Shore!

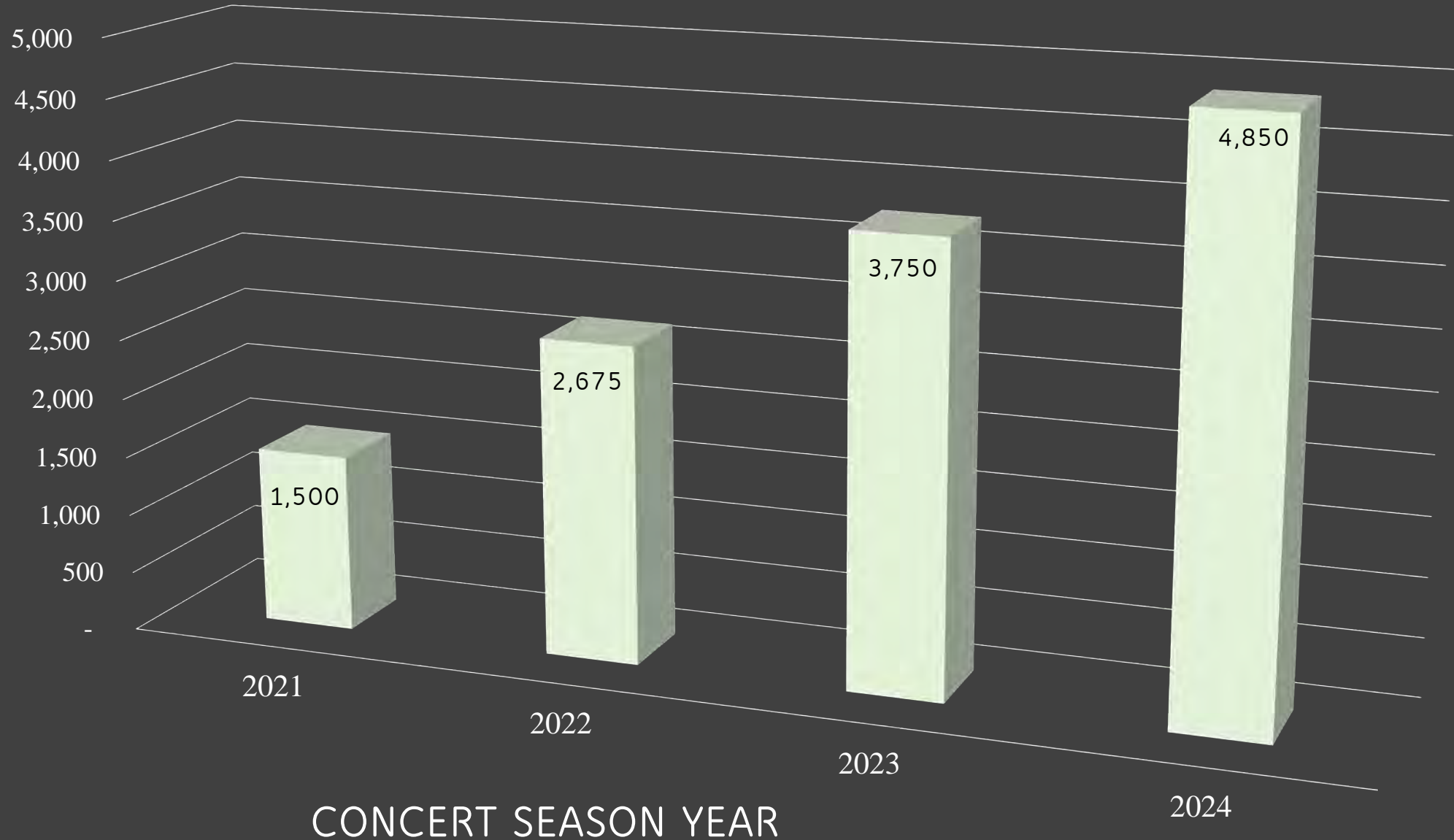




# CONCERT ATTENDANCE

2021 - 2024

ATTENDEES





# What People Are Saying About Silver Bay Music in the Park

“This is so crazy. When you said stay tuned, I said I hope it’s the Jayhawks!!” Yeah! perfect!

***Nancy Olson***

“Our family enjoys this so much. Looking forward to warm summer evenings listening to good music.”

***Elizabeth Byford Pitek***

“My mind was blown as I was watching The Jayhawks with Silver Bay city hall in the background and Zup’s behind me.”

***Mark Woodrich, Owatonna***

“So happy the people up on Rocky Wall love music and decided to share that love in Silver Bay - thank you for the music 😁”

***Paula Mackenzie Anderson***

“Plus, we and a lot of people brought Zoe’s Pizza to the show....which sure seemed like the thing to do based on the number of take-out orders. But great music on a pretty nice night on the shore.”

***Duke Skorich***

“We had a great time. We came from Michigan's Upper Peninsula. We saw them (The Jayhawks) the night before in Duluth and the sound was not that good. It sounded absolutely great in Silver Bay. Can't wait to see your schedule for next summer.”

***Vic Betterly***

“Still healing on my couch, enjoyed the music. I live behind the firehouse and he sounded great!”

***Deborah Mclean***

“Wow, looks like a great bunch!! Excited. Thanks for doing this. What a great gift that you’re giving Da Bay!!”

***Karen Turman Kallinen***





<p>MINNESOTA STATE ARTS BOARD</p> <p>This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a Legislative appropriation from the arts and cultural heritage fund.</p>	<p>CLEAN WATER LAND &amp; LEGACY AMENDMENT</p>	<p>LOVIN' LAKE COUNTY</p> <p>BEST OF THE North Shore</p>	<p><b>LLOYD K. JOHNSON FOUNDATION</b></p> <p>CLIFFS CLEVELAND-CLIFFS INC.</p> <p>MINNESOTA POWER AN ALLETE COMPANY</p> <p>thrivent North Shore Financial Group</p> <p>true source TECHNOLOGY CONSULTING &amp; RECRUITING</p>	<p>LUCKY CLUB ENTERTAINMENT</p> <p>MINNESOTA ENERGY RESOURCES</p> <p>PARK STATE BANK</p> <p>NORSHOR INSURANCE AGENCY</p>	<p>BOATHOUSE BAY</p> <p>Black Beach Inn BY GRANDSTAY.</p> <p>JULIE'S True Value HARDWARE</p> <p>Melliro SOUND &amp; LIGHTING</p> <p>NORTHLAND CONSTRUCTORS OF EXCELLENCE, INC.</p>	<p>Red Raven</p> <p>TIMBER COFFEE COMPANY</p> <p>T&amp;E CONCERT SERVICES</p> <p>ZUP'S Silver Bay, MN</p> <p>Silver Bay</p>
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THANK YOU DONORS      THANK YOU DONORS      THANK YOU DONORS      THANK YOU DONORS      THANK YOU DONORS





# Thanks to our Board of Directors



Gene LaFond



Lisa Berg



Nelson French



Thank  
You!



Thank  
You!

Producing and promoting live music in Silver Bay and on Lake Superior's North Shore from Duluth to Grand Portage. Bringing the best of Americana Music to the North Country.



NEW NAME – SAME GREAT AMERICANA MUSIC

COMING  
IN  
2025!



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IN  
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<https://www.rockywallentertainment.org>